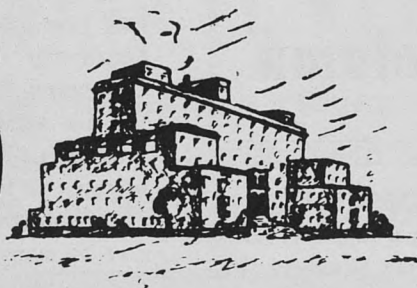


# 216

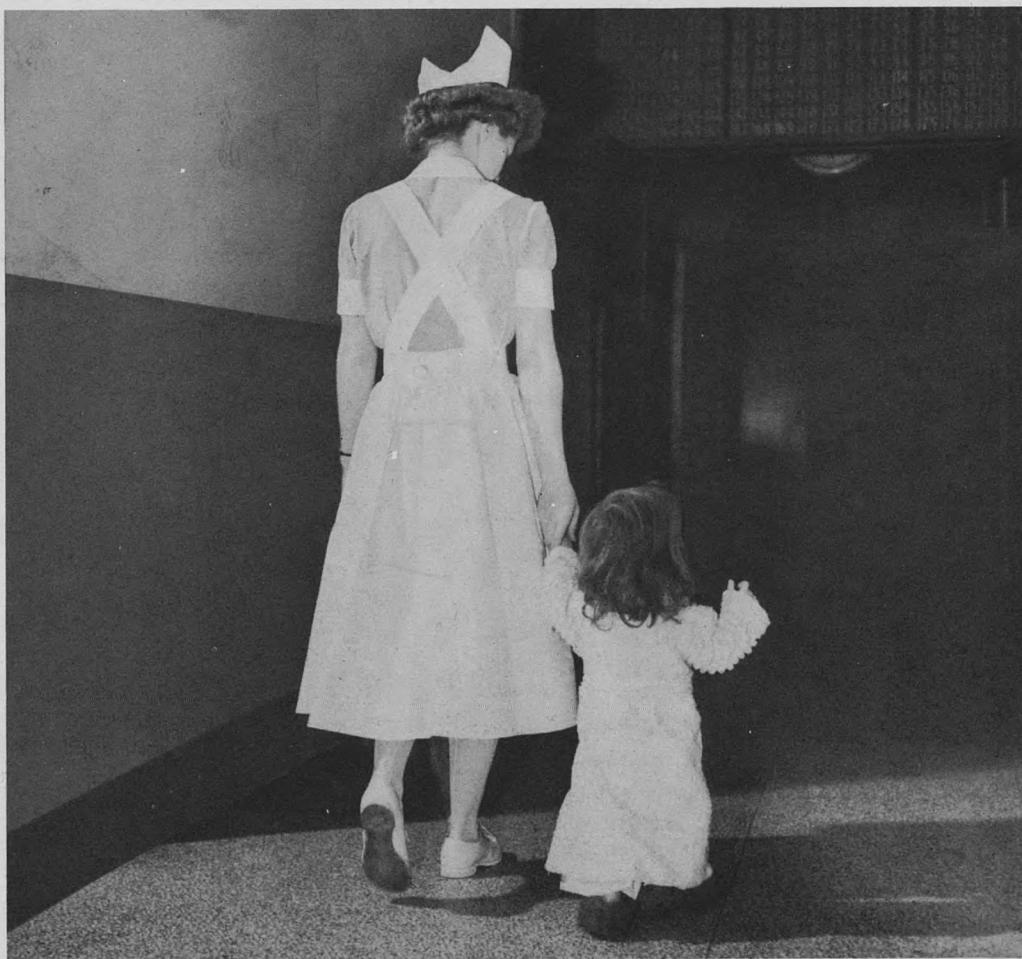


JEWISH  
HOSPITAL  
OF  
ST. LOUIS,  
216 S. Kingshighway

**DIVISIONS:** THE JEWISH HOSPITAL, JEWISH MEDICAL SOCIAL SERVICE BUREAU,  
JEWISH SANATORIUM, MIRIAM ROSA BRY CONVALESCENT-REHABILITATION HOSPITAL

Vol. 2, Number 7

December, 1953



BE SURE TO SEE THE SPECIAL INSERT ON  
THE NEW JEWISH HOSPITAL

## Executive Director's

## Column

### MISSOURI HOSPITAL ASSOCIATION

In the course of preparing a report recently as the retiring president of the Missouri Hospital Association, it occurred to me that readers of "216" might wish to know something of the activities of this organization of more than 125 hospitals in our state.

The work of the association is handled through standing and special committees, reporting to a board of trustees. In addition, for purposes of handling local problems, the state is divided into six regions, each of which has a hospital council. St. Louis has a self-contained hospital council; the other five are set up on a regional or area basis in the several portions of the state.

Through the work of an Insurance Committee over a two-year period, fire insurance premiums for fire-resistant hospitals have been reduced almost twenty per-cent. The continuous efforts of a Legislative Committee over a five-year period to obtain licensure and inspection of hospitals were crowned with success when the last state legislature passed enabling legislation. The State Division of Health can now draw up regulations defining hospitals and setting minimum standards for physical plant, sanitation, and patient care services.

Representatives of the hospital association meet with opposite numbers from the Missouri Medical Association and the Missouri State Nurses Association on a Joint Commission for the Care of the Patient. The program of this commission has ranged widely, including such items as review of the medical and nurse practice acts and a recommendation to the legislature that all medical and hospital bills be deductible from state income taxes.

A newly-appointed Education Committee has just sponsored, in cooperation with the University of Missouri Adult Education and Extension Division, an Institute on Accounting for office managers and bookkeepers of hospitals. This is the first of a series of institutes to be conducted in the future.

The Missouri Hospital Association is active on many other fronts. It has a Blue Cross committee to handle at a state level affairs between the hospitals and the two Blue Cross plans in St. Louis and Kansas City with which they deal. It is cooperating in the state civil defense plan. It is working with the nursing group on recruitment of student nurses, and has just set up a personnel recruitment program to interest young people in other types of hospital work, like x-ray and laboratory technicians, dieticians, and record librarians. It has contributed funds toward the cost of a study of the medical, hospital and welfare aspects of indigency in Missouri.

All of these projects have one aim — better hospital care for the citizens of Missouri.




---

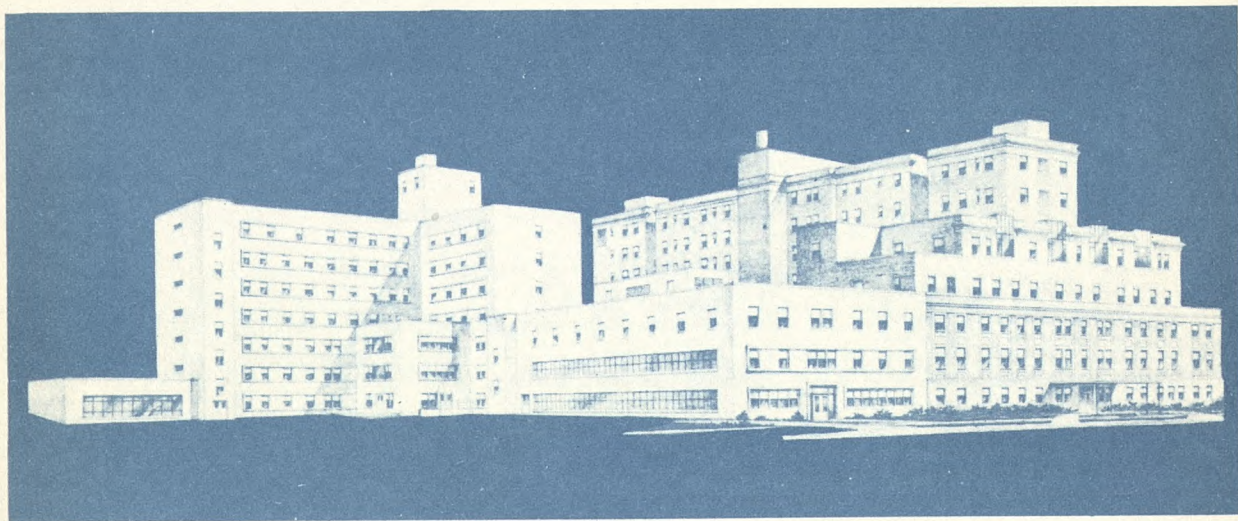
**KEEP LITTLE  
FINGERS FROM BEING  
IDLE WITH TOYS  
FROM  
Gift Gallery**

---



# The New JEWISH HOSPITAL of St. LOUIS

will bring together all of the Jewish community sponsored health agencies and services in one great medical center providing modernized facilities and programs for finer health care.



Physically merged in one great medical center will be Jewish Hospital, Miriam Rosa Bry Convalescent-Rehabilitation Hospital, Jewish Sanatorium, and Jewish Medical Social Service Bureau—with a new Infirmary at the Jewish Orthodox Old Folks Home under the medical direction of the Jewish Hospital of St. Louis.

From this great advance will come a new era in health and medical care—in a medical center dedicated by the Jewish people of St. Louis to all who need its services.



# GROWING WITH COMMUNITY NEEDS



**IN 1902**, this original Jewish Hospital building was constructed at 5415 Delmar. Today it stands as part of the Masonic Home.

Through more than half a century, since its founding in 1902, the Jewish Hospital has grown with the needs of the community which created it and has given more than 2,500,000 patient days of hospital care to St. Louisans. Now... the Jewish Hospital of St. Louis is meeting the greatest challenge in its history... the establishment of a modern medical center to fulfill its ever-increasing responsibility for the health and medical care of our expanding community.

This \$6,500,000 project is the culmination of several years of intensive study of community health needs under the joint auspices of the Jewish Federation of St. Louis, the Hospital and the related health and social service agencies.

The new Jewish Hospital of St. Louis will achieve two great objectives:

- 1.** It will provide better health and medical programs and facilities by bringing together the varied programs now being conducted in three widely separated community institutions.
- 2.** It will radiate out to the community vital Home Care and other new services to improve community health in the most economical and effective fashion.

This splendid program is for our benefit today...as well as for the future generations it will also serve. The plans are complete... the initial funds are now in hand... the modernization work has already started. All that is needed to convert blueprints into reality is the balance of the funds required for this distinguished community advance.



# The Medical Center Is A Hub For Health Services

Modern medical and health care is not confined solely to patients occupying beds in the hospital.

The Jewish Hospital medical center will serve as the hub for a variety of services which make the skills and personnel of a hospital available to outpatients in the clinics and even in the homes of patients who do not require actual hospitalization.

The building program will greatly enlarge the out-patient clinics so that diagnostic and therapeutic services can be used economically and efficiently for a larger number of patients.

The Home Care program, which has already been started, is writing a new chapter in local hospital history. This is literally an extension of hospital serv-

ice to provide for health care of the chronically ill, convalescent, and other patients in their own homes.

Not only does this program effect a great economic saving for the individual patient and the community, but in many instances it makes possible a more rapid recovery of patients in the normal surroundings of their own homes. It is estimated that home care of patients can be rendered at an average cost of \$3 per day, as compared to the present average cost of \$15 per day for hospital ward care.

These programs enable the hospital to care for more patients and at the same time to keep construction of additional facilities at a minimum.



## Laboratories and X-Ray Bring Science To The Bedside



In progressive medicine today almost as much is done in the laboratories in the diagnosis and treatment of illness as at the patient's bedside.

To assure Jewish Hospital patients of the most advanced laboratory science, the new medical center will add to both its clinical and research laboratories and X-ray facilities which already conduct approximately 200,000 procedures each year.

As a contribution to the search for new knowledge to use in the fight against illness, research laboratories will conduct scientific studies along many lines. Already, a radio-isotope laboratory has been established to explore the beneficial aspects of fissionable materials discovered by modern science.

Together, the Laboratories and the X-ray Department form an important link in the chain of health being forged by the Jewish Hospital medical center.

## One Center For All Medical Needs

By integrating all forms of medical service and health care under one roof, Jewish Hospital will make the most effective use of the highly developed skills of a distinguished staff of physicians, therapists, technicians, and nurses.

All of the staff and facilities of the medical center will be centrally directed so that patients can utilize the individual or combined services of different departments in accordance with their needs.

The Miriam Rehabilitation Division will provide the most modern equipment and facilities to promote maximum physical rehabilitation and to aid the individual in resuming a useful social and economic role in his family and community.

The Division for the Chronically Ill will be especially designed to accommodate patients suffering from prolonged illnesses.

Medical social service workers will be on hand to extend assistance to all patients needing counsel and guidance on individual and family problems affecting their recovery.

The physical accommodations for each specialized department are planned and arranged to best suit the requirements of patients in that division.





## **Medical Staff Education**



In order to keep members of its medical staff abreast of the latest developments and to perfect their skills, the Jewish Hospital will conduct an expanded medical educational program.

The enlargement of ward and clinical facilities will afford interns, and resident and practicing physicians greater opportunities for observation and study of a wide range of diagnostic and therapeutic problems. Regular lectures and demonstrations by senior

staff members and visiting authorities will be augmented by an academic cooperation with the Washington University School of Medicine. The major operating rooms are designed to permit closed circuit television demonstration of surgical techniques.

Every resource of the new medical center and its various modern departments will be employed in a continuing program of medical education which will improve the ability of the staff to serve the patients.

## **Modern Nurse Training**

The Jewish Hospital School of Nursing will keep pace with the broadened scope and activities of the new medical center.

Student nurses will receive more extensive and intensive practical experience and instruction in caring for the sick. Under the expert guidance of the Nursing School faculty, they will be trained not only in general medical, surgical, and maternal nursing care, but also in the newly added Rehabilitation Division and the Division for the Chronically Sick.

The result will be better qualified nurses to carry on to greater heights the high traditions of their calling.

## ***Campaign Headquarters***

**Jewish Federation of St. Louis**

**613 Locust Street      St. Louis 1, Mo.**

**Telephone: MAin 3880**



December, 1953

## **A DECEMBER HOLIDAY PARTY!!!**

**FOR:** J. H. EMPLOYEES

**DATE:** December 23

**TIME:** 2 P.M. to 5 P.M.

**PLACE:** Gymnasium, Nurses Residence

**REFRESHMENTS:** Very Good

**FAVORS:** A stocking full

**ENTERTAINMENT:** Bonnie Ross,  
Master of Ceremonies  
Skits  
Carols  
Just good music and fun

**WAITERS:** Department Heads

### **COMMITTEE:**

Imogene Laswell	Chairman
Catherine Blomes	Hospitality
Flora Gilpin	Entertainment
George Horne	Favors
Mildred Dunn	Refreshments
Phia Seigel	Invitations
Anne Vestal	Name Cards

**HELPERS:** Employee volunteers

**THEME:** Not a dull moment!

## **School For Laboratory Technicians Announced**

Dr. H. T. Blumenthal, Director of the Division of Laboratories has announced the beginning of a training school for medical technologists. The course is tuition free and includes lectures, demonstrations, and practical experience in the performance of laboratory tests. The course is 16 months in duration and includes training in histopathology, urinalysis, biochemistry, hematology, parasitology, bacteriology, serology, electrocardiography, basal metabolism, and ballistocardiography.

A certificate will be awarded upon the completion of the course, which will qualify the trainee for work as a technician in a hospital laboratory.

Interested parties may contact Dr. Blumenthal at FO 8080.

## **Directors Of Clinical Departments Announced**

Appointments of Directors for the Clinical Departments for 1954 have been announced by the Board of Directors. New appointments include Dr. M. D. Marcus, Dermatology; Dr. Harold Scheff, Medicine; and Dr. Morris Abrams, Urology.

Reappointed were Dr. Jerome Grosby, Dentistry; Dr. Irwin Levy, Neuropsychiatry; Dr. Helman C. Wasserman, Obstetrics and Gynecology; Dr. Harry D. Rosenbaum, Ophthalmology; Dr. Irwin B. Horwitz, Orthopedics; Dr. Ben H. Senturia, Otolaryngology; Dr. Max Deutch, Pediatrics; and Dr. Carl J. Heifetz, Surgery.

## **Two New Board Members Named**

Two new members have been elected to the Board of Directors. They are Mr. Joseph Glaser, Jr. and Mr. Charles Yalem. They replace Mr. Arthur Baer and Mr. Morris Wortman both of whom have served with distinction on the Board.

## **Gift Gallery Has Your Doggie In The Window**



## STAFF ROUNDS

Dr. Arthur E. Strauss has been re-elected president of the St. Louis Heart Association an organization directed toward Community Service in the care of patients with heart diseases, research, and advancing education for both professional and lay people.

Dr. Jack Zuckner has been chosen physician in charge of the arthritis clinic at St. Louis University.

Dr. Harry Cutler has been made a Fellow in the International College of Surgeons.

It has been announced that Dr. B. Y. Glassberg has been elected to membership in the American Association of Marriage Counsellors.

## Children's Research Foundation Renews Grant

Notification has been received by Dr. H. T. Blumenthal from the Children's Research Foundation of St. Louis of the renewal for one year of the grant in the amount of \$10,000 which supports prenatal research.

During the coming year, hormonal influences instituted during the early part of fetal growth will be studied.

## Chest Drive Successful At J. H.

The St. Louis Community Chest drive was successfully conducted at Jewish Hospital and its divisions. A total of \$2100 was collected as compared to \$1600 for the year 1952, an increase of 25%. Both the Jewish Medical Social Service Bureau and the Jewish Sanatorium had 100% employee participation and exceeded the monetary goals set for them.

216

PUBLISHED IN THE INTEREST OF

### THE JEWISH HOSPITAL OF ST. LOUIS

216 SOUTH KINGSHIGHWAY BOULEVARD  
SAINT LOUIS 10, MISSOURI.

MAJOR B. EINSTEIN, PRESIDENT  
DAVID LITTAUER, M.D.  
EXECUTIVE DIRECTOR

DAVID A. GEE, EDITOR  
I. JOSEPH SHYNE, ASSOCIATE EDITOR

EDNA KORF, R.N., ASST. EDITOR  
MARJORIE BOULTON, ASST. EDITOR  
PAUL R. WOZNIAC, ASST. EDITOR

LOUISE GOLMAN, DIV. EDITOR  
BEULAH SANDERS, DIV. EDITOR  
DOROTHY McKINLEY, DIV. EDITOR

KAY KIRSTEIN, AUXILIARY EDITOR  
GUS PIROS, PHOTOGRAPHER

SEC. 34.66 P. L. & R.  
U. S. POSTAGE

1½¢ PAID

ST. LOUIS, MO.  
PERMIT NO. 2376